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# American Healthcare Solutions

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*American Healthcare Solutions Announces SMART Strategic Services to Prepare Hospitals for the Future  
May 2008*

A major population age shift is on the horizon; over the next decade, 35 million “Baby Boomers” will reach age 65, transforming the dynamics of healthcare coverage in America. With this staggering and inevitable change approaching, will your organization be prepared?

*American Healthcare Solutions* is pleased to announce **SMART (Strategic Market Assessment for Realistic Transition) Strategic Services**, a new product line focused on developing plans and tools to secure your healthcare organization’s prosperity well into the future.

**SMART Strategic Services** includes the following programs:

**Competitive Market Strategic Analysis-** examines current and future market demand as well as out-migration. A Community Needs Assessment and a Best Practice Identification Evaluation are also incorporated into the market analysis.

**Snapshot for Organization Success (SOS)-** details the market situation including demographic analysis, service-line market demand and community health status analysis. To create an optimal and individual SOS for your facility, we offer such services as patient origin breakdown, out-migration assessment, market opportunity identification, community health status report, as well as mortality rates and incidence rates.

**Medicare Tidal Wave Plan-** addresses long-term forecasting, capital cost calculations, facility planning, census projections and a physician-demand analysis to focus on future demands and provide a contingency plan for success.

**SMART Strategic Services** has many competitive advantages over similar strategic assessment products. Our tools are designed to strengthen and gain substantial market position for our clients. The financial and operational indicators utilized are marked against a realistic, customized comparative group to guarantee the relevance of the data. Above all, we ensure physician, board and management alignment in every step of our process. With the addition of the new **SMART** line of services, **AHS** is fully equipped to help hospitals prepare for what’s to come and provides comprehensive results with intelligent planning, market research and customized solutions.

## **About American Healthcare Solutions**

*American Healthcare Solutions* is a health care consulting firm singularly focused on the business of hospitals and healthcare organizations. We help our clients improve financial performance, enhance competitive position, and achieve the most productive organizational alignment among medical staff, management, and trustees to optimize overall performance.